

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings $\Rightarrow \Rightarrow \Rightarrow$

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

 U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

GUINNESS UDV NORTH AMERICA, INC.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Connecticut
☐ Other _____

 Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☐ Assignment ☐ Merger
☐ Security Agreement ☒ Change of Name
☐ Other _____

Execution Date: February 1, 2002

2. Name and address of receiving party(ies)

Name: DIAGEO NORTH AMERICA, INC.

Internal

Address: _____

Street Address: Six Landmark Square

City: Stamford State: CT Zip: 06901

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State Connecticut
☐ Other _____

 If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78/070043

78/072019

B. Trademark Registration No.(s) _____

 Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Cindy Carey

Internal Address: _____

Diageo North America, Inc.

Street Address: Six Landmark Square

City: Stamford State: CT Zip: 06901

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

083120

9. Signature.

DO NOT USE THIS SPACE

 Cindy Carey
 Name of Person Signing

 Cindy Carey
 Signature

 April 17, 2002
 Date

Total number of pages including cover sheet, attachments, and document: 1

 Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

TRADEMARK

REEL: 002449 FRAME: 0341

700012294

GUINNESSUDV

Six Landmark Square
PO Box 120076
Stamford, Connecticut 06912-0076

Cindy D. Carey
Trademark Paralegal
Direct Dial 203-359-7465
Direct Fax 203-967-7951

April 18, 2002

VIA FACSIMILE 1 703 306 5995

Box Assignment
Commissioner of Trademarks
Washington D.C. 20231

**Re: Trademark Change of Name Recordal in the United States
In the name of Guinness UDV North America, Inc.**

SEE ATTACHED SCHEDULE

Dear Sir:

The above-referenced trademark registrations currently stand in the name Guinness UDV North America, Inc. Guinness UDV North America, Inc. changed its name to Diageo North America, Inc. as per the enclosed Recordation Form Coversheet.

Only a legible coversheet is required to effect a Change of Name Recordal. 37 C.F.R. Section 3.25.

Please record the Change of Name and forward the file stamped copy including reel and frame numbers to the undersigned. Please charge all fees associated with this recordal to deposit account no. 083120 in the name of Guinness UDV.

Sincerely,

